

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.24-09/2009-R&C

Date: 14.09.2010

Circular T&C-CM No. 61/10-11

Sub: Revision in RUIM price under CDMA services-reg.


Kindly refer to this office circular of even No. dated 19.11.2009, 12.08.2010 and subsequent orders issued from time to time vide which RUIM based tariff was circulated. Now, it has been decided by competent authority to revise the RUIM charges, tariff plan charges, replacement/reactivation charges etc of RUIM based CDMA service as under:-

- i) The MRP of RUIM to be reduced from existing Rs.39 to Rs.20 (Inclusive of all taxes) and will be applicable to all RUIM based tariff plans.
- ii) The replacement of defective RUIM due to customer negligence to be revised from existing Rs.39 to Rs.20. In case the defect in RUIM is beyond the control of the customer, the new RUIM is to be provided free of cost from BSNL, CSC.
- iii) The reactivation charges for connection closed after GP-II in case of prepaid connection and after permanent closure due to non-payment in case of postpaid connection also to be reduced to Rs.20.
- iv) The tariff plan charges for RUIM lifetime plan will be Rs.5 and will be recovered through Starter pack (RUIM price+ Tariff plan charges).
- v) As a promotional measure during the festival season, the RUIM price of Rs.20 may be waived off for 90 days with effect from 20.09.2010.

2. All other terms and conditions will remain same.

3. The above tariff will be implemented with effect from **20.09.2010**. This may be brought to the notice of all concerned for taking necessary action in this regard.

4. This circular is issued based on the approval of the Competent Authority in CDMA File No.69-3/2009-ESP/WLLTml/Pt.VII. For any queries/clarification communication in respect of above tariff, the matter may be addressed to GM (NWP-CDMA), Corporate Office, BSNL, New Delhi.

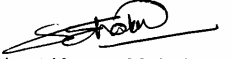

(Prema Krishnamachari)
Dy. General Manager (T&C)

To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Asstt. Manager (T&C)